



2025 CPC POPCORN SALE SPECIFICS

Key Dates

- Week of July 22nd – Storefront Reservations Open
- July 30th – Unit Training (7pm Zoom)
- Aug 3rd – 1st Show and Sell Order Due
- Aug 29th – First Order Pick Up, Bonus Submission Due
- Sept 7th – 2nd Show and Sell Order Due
- Sept 19th – 2nd Order Pick Up
- Oct 31st – Returns*, Take Order and Payment Due
- Nov 14th – Take Order Pick Up

Commission

- 33% Base Commission
 - +2% when you submit your Unit Kick Off Presentation and Sale Goal to Council by 8/29
- 35% Commission on Online Sales

Returns*

- Units may return up to 20% of their 1st Show and Sale Order
- Returns must be in Unmarked, Undamaged and UNOPENED cases
- Returns are due Oct 31st



2025 CPC PRIZES!

In addition to the rewards offered by Trail's End CPC has multiple prize tiers that Scouts can earn! Any sales up to Dec 31st qualify for CPC Prizes

\$1 Club

Any Scout that sells at least 1 item will receive a 2025 Snack Attack Patch



2024 Patch



2024 Patch

Grit Club

All Scouts that sell \$750 or more will receive a Limited Edition Snack Attack Patch



Example

Adventure Club

All Scouts that sell \$1,500 or more will receive a CPC First Aid Kit and Snack Attack Yeti Water Bottle



Example

Top 50 Club

The top 50 Scouts that sell \$2,500 or more will receive an invitation for themselves and one (1) parent or guardian to attend an exclusive Top Sellers Party



2025 CPC HEROES & HELPERS CSP

SCOUTS

Any Scout that sells at least \$250 in Heroes & Helpers Donations will receive an exclusive Council Shoulder Patch

LEADERS

For every 5 Scouts who collect a minimum of \$250 in Heroes & Helpers Donations, a leader will also earn 1 exclusive Council Shoulder Patch





JAMBOREE BONUS



Scouts that are registered to attend the 2026 National Jamboree will receive an additional 15% commission in the form of a credit to their registration account

Interested in attending the 2026 National Jamboree but not registered yet?

Visit <https://cpcscouting.org/upcoming-events/national-jamboree/> to learn more!



NEW UNIT BONUS!

EARN AN EXTRA \$480!

**Any Unit that did not participate in the 2024 Fall
Snack Attack Sale will receive 100%
Commission on 2 case of White Cheddar!
(Valued at \$480)**



***Unit must have minimum one 2-hour Shift and
recoud all sales in the TE App**



UNIT GROWTH INCENTIVE

**ANY UNIT THAT PARTICIPATED IN THE 2024 POPCORN
SALE ARE ELIGIBLE TO RECIEVE THE INCENTIVES BELOW**

**Increase by \$2,500 Over Last Years Sales
\$200 CPC Scout Shop Credit**

**Increase by \$5,000 Over Last Years Sales
\$400 CPC Scout Shop Credit**

**Increase by \$7,500 Over Last Years Sales
\$600 CPC Scout Shop Credit**