

Trail's End®

DESIGNED TO FUND YOUR YEAR IN 6-8 HOURS!

Over 70% stays with you, your Unit & your Council

Why Trail's End?

"They make fundraising easy, fun, and incredibly rewarding. You can sign up for Storefronts and sell online, they have tips for selling, and you can fully fund any adventure with Trail's End as your fundraising partner!"

"I've learned to earn my way, present with confidence, be persistent, set and achieve goals, and more! These are skills I'll take into adulthood and my career."

Life Scout, Jonathan W.
\$9,551 Rewards in 2024
\$28,120 earned for Unit (\$80,345 sales)



Sell More... Easier!

- 18,000+ Storefront hours averaged \$300+ sales/hour
- 7,000+ Scouts (new to popcorn) averaged \$192/hr and \$1,700+ sales
- 100,000+ Scouts averaged \$811 sales each

Earn More Rewards... Fast!

- Earn up to 10% of sales in eGift Cards, including Amazon, Target, Walmart, Prepaid Mastercard, and more
- Scouts earned over \$3.3M in Rewards in 2024

Storefronts™ Reserved for You

- 860,000+ hours at 7,000+ locations all with \$300+ sales/hour potential
- Sign-up in app and expand your customer base at top retailers

Scout Led Training

- Simple, in-app tips drive higher sales/hour

You'll Only Need the Trail's End App

- Sign up for Storefronts, sell online, and claim Rewards all in one place
- Free credit card processing with Tap to Pay

HOW FUNDRAISING DOLLARS ARE USED

- Membership fees
- Unit dues
- Summer Camp
- Camping gear & supplies
- High Adventure – Philmont, Sea Base, Northern Tier

SCOUTS LEARN

- Earn their way
- Present with confidence
- Persistence
- Goal setting
- Salesmanship & Entrepreneurship



"Since first selling as a Tiger, popcorn has paid for everything... including summer camp, gear, and even National Jamboree, Philmont, and Sea Base!"

Eagle Scout, Nathan D.
\$2,055 Rewards in 2024
\$5,380 earned for Unit (\$13,796 sales)



DOWNLOAD THE TRAIL'S END APP & REGISTER TODAY!