





Scouting America's Alumni Communities, including the Cascade Pacific Council (CPC) Alumni Association, CPC National Eagle Scout Association (NESA), Silver Beaver Alumni Association (SBAA), and our various council Camp Alumni Association groups, consist of alumni-focused organizations whose members share common experiences, interests, and locations. These shared traits enable members to vividly relive their memories through mutual recollection and storytelling.

### **Our Vision**

To create opportunities for alumni-centric groups to better assist and support Scouting.

### **Our Mission**

To establish, enhance, and promote groups, partners, and associations possessing shared experiences that foster continued active engagement with Scouting on behalf of Scouting alumni.

### **Our Motto**

Once a Scout, Always a Scout

### Goals

- Our goal with the CPC Alumni Association is connection: to give you a place to stay engaged and get connected to the incredible impact Scouts, volunteers, and alumni like you have on our local communities.
- For each position description, the goal is to develop a team consisting of 1 representative from each Alumni group: Young Adult Alumni (mentee), Parent-age individuals and/or Empty Nesters (mentors). The team will have representatives in touch with their respective age groups within the council and districts. This will also enable the Young Adult Alumni have opportunities to be mentor by Parent-age individuals and Empty Nestors. Our Young Adult Alumni are our future leaders.
- Many Scouters often serve in multiple roles. The CPC Alumni Association, along with our affiliate groups including the CPC NESA, CPC SBAA, and various council Camp Alumni Association groups, advocate for focusing on a single role. This approach ensures the most positive outcomes for the Alumni Association, our other affiliate groups and provides opportunities for greater individual involvement. Our aim is to achieve success without causing burnout among our volunteers by overburdening them with multiple responsibilities. However, if volunteers want to serve on multiple alumni association committees, they are welcome, but we would encourage them to review their other Scouting commitments.



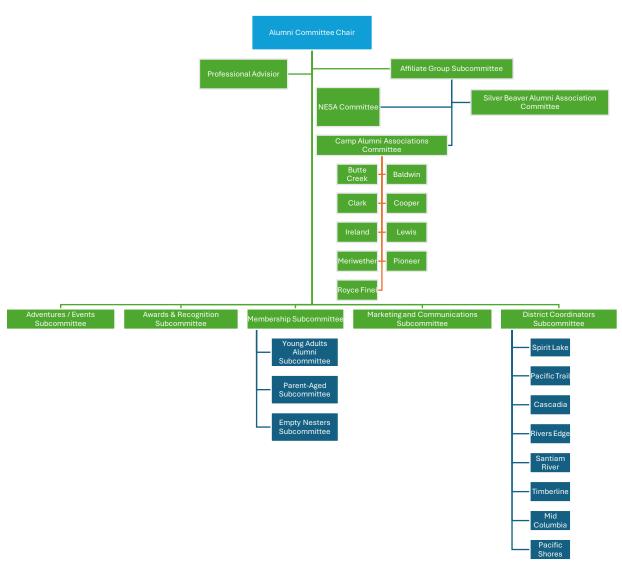




## **Representative Groups**

- Young Adults Alumni (18-30) Purpose: many young adults desire to "continue Scouting" but do not have ways to stay connected beyond their own unit. They also need purpose, mentorship connections and direction for their lives.
- Parent-Aged (30-50) Purpose: ensure "feel good" brand awareness and connection to Scouting as this group becomes parents. Give opportunities to stay engaged for those who do not become parents. Give them the opportunity to mentor the Young Adults Alumni.
- Empty Nesters (50+) Purpose: ensure "Loyalty For Life." with lifelong engagement opportunities and mentoring.

# **Cascade Pacific Council Alumni Association Org Chart**









Position Title: CPC Alumni Association District Alumni Coordinators Subcommittee

<u>Position Description:</u> The District Coordinator will be a communications liaison with the CPC Alumni Association Committee. The District Alumni Coordinator will develop a team consisting of 1 representative from each Alumni group: Young Adult Alumni (mentee), Parent-aged individual and/or Empty Nester (mentors). The team will be the local representatives in touch with their respective age groups at the District level.

<u>Deliverables:</u> The District Coordinator will work with their team to increase alumni membership & engagement and promote CPC Alumni Association events and opportunities to the District Key 3 and membership. (e.g. providing Roundtable and email newsletter updates).

Timeframe: 1 year commitment with a potential extension of 2 years, 3 years total.

### **Qualifications & Requirements:**

- Those individuals who are chairs should be registered with Scouting America
  - Updated Youth Protection Training
- Become a Scouting America Alumni member; <a href="https://directory.scouting.org">https://directory.scouting.org</a> (free)
- Currently or recently involved at the District level
- Holds no other leadership positions\* (i.e. Scoutmaster, District Training Chair, etc.)
- Independently driven
- Leadership and mentorship skills
- Large community network
- Belief in the mission of Scouting

### **Duties and Responsibilities:**

- Recruit 3 volunteers, which should include young adults, parents and empty nesters, to the CPC District Alumni / CPC NESA committee.
- Assist the CPC Alumni Association Adventures / Events Subcommittee in promoting and conducting CPC Alumni Association / CPC NESA activities for the council and district levels. Activities could include, adventures, social, networking and recognition events.
  - o If any event has a structured speaker this should include a youth speaker as well.
- Assist in conducting an annual survey of district alumni to determine district wishes for adventures/events.
- Attend district/council alumni / CPC NESA adventure/engagement events to recruit new members to the program.
- Distribute CPC Alumni Association / CPC NESA marketing materials at a public event to CPC Alumni Association / CPC NESA members and learn about their Scouting experiences.
- Promote district/council Alumni / NESA activities to all communities inside and outside of Scouting.







Should be consistent with Council and National policies.

# **Time commitment (projected):**

- One-to-two-hour monthly and/or quarterly meetings, either by a Zoom call, face to face or both, depending on the needs of the district/council committee.
  - Meeting may or may not be with a professional staff member.
- Ongoing communication with current district leadership, CPC Alumni Association District Coordinators Subcommittee and/or volunteer CPC Alumni Association Chair.

<u>Organizational Relationship:</u> The District Alumni Coordinators reports to the District Alumni Subcommittee and/or to the volunteer CPC Alumni Association Chair and works cooperatively with the Council Advisor (full time professional Scouter).

<u>Please Note:</u> There will be cases in which our volunteer teams will need to take a bigger share of the workload for administrative tasks, and there will be instances where no staff advisor will be assigned to an event or committee. The Cascade Pacific Council's Board, Senior Leadership Team, and Officers will be working with each other to make these determinations and ensure that communication about these changes is clear and timely.