



Job Opening Title: Marketing Associate

Cascade Pacific Council – Scouting America

Location: Beaverton, OR. Occasional remote work may be possible.

Schedule: 40 hours per week.

Reports to: Director of Marketing & Innovation

About the Opportunity

Join a mission-driven team that supports more than 7,000 youth and 4,000 volunteers across Oregon and SW Washington! The Cascade Pacific Council of Scouting America is seeking a creative, reliable **Marketing Associate** to assist with storytelling, digital outreach, event marketing, and campaign support. This is an ideal opportunity for early-career professionals seeking to gain hands-on experience in marketing and communications.

Key Responsibilities

- Assist with content creation for social media, email newsletters, and websites
- Help design graphics, flyers, and promotional materials using Canva or Adobe tools
- Help maintain brand consistency and provide support for council and Scout unit marketing efforts
- Support fundraising team marketing & event efforts

Please note that not all of these skill sets are required. We will work with you to align your passion and talent with our needs so that you will receive the professional experience and mentorship you desire to support your future endeavors.

Qualifications

- Interest in marketing, communications, nonprofit work, and/or youth development
- Strong written communication skills and attention to detail
- Familiarity with social media platforms (TikTok, Facebook, Instagram, YouTube, etc.)
- Basic design or video-editing skills (Canva, Adobe Creative Suite, or similar)
- Self-motivated, organized, and able to work independently
- Bonus: Photography, video production, and/or Scouting experience



Personal Attributes

- Passion for youth development and community impact.
- Creative thinker with strong attention to detail.
- Ability to manage multiple projects simultaneously.
- Positive attitude and strong interpersonal skills.
- Spanish language fluency would be desirable

Education & Experience

- High School degree required. Associates degree preferred
 - 1–3 years alternative or related experience in marketing, communications, nonprofit outreach, or digital media.
 - Experience with social media management, graphic design, and content creation preferred.
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What You'll Gain

- Real-world experience creating content for a nationally recognized youth organization
- Portfolio pieces and project-based achievements
- Mentorship and coaching from marketing professionals
- The satisfaction of making a positive impact on thousands of local youth and families

Benefits:

- Medical, dental, vision, and 403B plan options
- Employee discounts at our store and camping facilities
- 12 national holiday, vacation/PTO +VTO (volunteer time off)

Salary Range: \$22/hour \$23.50 for fluent Spanish speakers.

Work Location: Beaverton, OR

Send your resume and cover letter to chris.bartell@scouting.org