

November

- **District Camp4All Kickoff at Roundtable:** attend to learn about the campaign and it's impact
- **Goal Setting with District Leaders:** Work with your district to set a unit goal and outline the campaign
- **Set a Presentation Date:** Choose a date for the Camp4All presentation at a unit event like a Blue and Gold Banquet or Court of Honor
- **Access Unit Dashboard and Giving Page:** Review and familiarize yourself with campaign pages

December

- **Review Campaign Materials:** Go through promotional resources, PowerPoints, and guides
- **Promote Upcoming Camp4All Presentation:** encourage families to invite extended family and friends
- **Send Initial Outreach to Past Donors:** use past donor list to share info about the campaign

January

- **Download PowerPoint and Practice Presentation:** ensure a smooth and engaging presentation
- **HOST PRESENTATION:** share the impact of the contributions to the campaign with families and supporters

February

- **Follow up with Attendees and Past Donors:** send a reminder or make calls to those who attended or donated previously
- **Highlight Campaign on Social Media:** showcase your units achievements and inspire support from community
- **February 28th: Pacesetter Goal Deadline**

March

- **Continue to Follow up with Families, Friends, Past Donors:** send personalized messages, emphasize the end of the incentive period
- **March 31st: Deadline for 10% Back at Nor'West Scout Shop + Free Unit Camping at CPC Properties**

April

- **Continue to Follow up with Families, Friends, Past Donors:** reach out for last minute contributions
- **Send "Thank You" Notes:** Acknowledge and thank every donor personally

May

- **May 31st: Deadline for 5% Back at Nor'West Scout Shop + Free Unit Camping at CPC preproperties**