

SCOUTING EVENT SUCCESS TIPS

Pro Tips for School or Unit Open House Nights

3 Weeks before the event:

- Order customized postcards, stickers & other materials from CPCSCOUTING.ORG/MARKETING
- Order branded event materials & activities (signs, canopies, games, activities, etc.) from CPCSCOUTING.ORG/MARKETING

At the Event

- Be brief with parents: talk a bit about your unit's upcoming events and past activities
- Ask parents if they want to learn more!
- If yes, ask them to fill out the "LEARN MORE ABOUT SCOUTING" sheet.
- Give them your upcoming calendar or a card about your Scout unit.

After the Event:

- Follow up with parents with a text AND a phone call!
- Invite them to your next meeting or event.
- Keep inviting them until they say they are not interested...otherwise, they're interested!

Order FREE
Stickers & More!

