

SCOUTING EVENT SUCCESS TIPS

Pro Tips for School or Unit Open House Nights

3 Weeks before the event:

- Order customized postcards, stickers & other materials from CPCSCOUTING.ORG/MARKETING
- Order branded event materials & activities (signs, canopies, games, activities, etc.) from CPCSCOUTING.ORG/MARKETING

At the Event

- Be brief with parents: talk a bit about your unit's upcoming events and past activities
- Ask parents if they want to learn more!
- If yes, ask them to fill out the "LEARN MORE ABOUT SCOUTING" sheet.
- Give them your upcoming calendar or a card about your Scout unit.

After the Event:

- Follow up with parents with a text AND a phone call!
- Invite them to your next meeting or event.
- Keep inviting them until they say they are not interested...otherwise, they're interested!

Order FREE
Stickers & More!



LEARN MORE ABOUT SCOUTING



EVENT :

DATE :

#	CHILD NAME	GENDER	SCHOOL	GRADE	PARENT/GUARDIAN NAME	PHONE	EMAIL
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
13							
14							
15							

VOLUNTEER SIGN-IN SHEET



EVENT :

DATE :

#	NAME	DISTRICT	UNIT TYPE	UNIT NUMBER	CELL PHONE	SHIFT
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						
15						