

SCOUTING EVENT SUCCESS TIPS

Pro Tips for School or Unit Open House Nights

2-3 Weeks before the event:

- Order customized postcards, stickers & other materials from CPCSCOUTING.ORG/MARKETING
- Order branded event materials & activities (signs, canopies, games, activities, etc.) from CPCSCOUTING.ORG/MARKETING

At the Event

- Be brief with parents: talk a bit about your unit's upcoming events and past activities
- Ask parents if they want to learn more!
- If yes, ask them to fill out the "LEARN MORE ABOUT SCOUTING" sheet.
- Give them your upcoming calendar or a card about your Scout unit.

After the Event:

- Follow up with parents with a text AND a phone call!
- Invite them to your next meeting or event.
- Keep inviting them until they say they are not interested...otherwise, they're interested!

LEARN MORE ABOUT SCOUTING



EVENT :

DATE :

#	CHILD NAME	GENDER	SCHOOL	GRADE	PARENT/GUARDIAN NAME	PHONE	EMAIL
1							
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LEARN MORE ABOUT SCOUTING



EVENT :

DATE :

#	CHILD NAME	GENDER	SCHOOL	GRADE	PARENT/GUARDIAN NAME	PHONE	EMAIL
16							
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