

YOUR 2022-23 PROGRAM PLANNING CHECKLIST

MY NOTES



Your Step-by-Step Guide to a Fun, Impactful Cub Scout Program!



Council Contact:



BOY SCOUTS
OF AMERICA®
CASCADE PACIFIC COUNCIL

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Your Step-By-Step Guide to a Great Cub Scout Program



- ☐ Circle your planning tools: Kindle, Scoutbook, Printed Program Planner, Other _____
- ☐ Schedule a Parent Planning Meeting: Date: _____
- ☐ At your Planning Meeting, use this checklist as an agenda and add your event dates below:
 - ☐ Fall Snack Attack (popcorn) Fundraiser: _____
 - ☐ Fall Friend Event/Join Night: _____
 - ☐ New Parent Orientation: _____
 - ☐ University of Scouting: November 5, 2022
 - ☐ Veterans Day: November 11, 2022
 - ☐ Fall/Winter Service Project: _____
 - ☐ Community Event: _____
 - ☐ Camp4All Presentation: _____
 - ☐ Winter Lodge: _____
 - ☐ Pinewood Derby: _____
 - ☐ Spring Snack Attack Fundraiser: _____
 - ☐ Blue & Gold Ceremony: _____
 - ☐ Horse Ride/Family Campout: _____
 - ☐ Spring Scouting for Food: March 4, 2023
 - ☐ Spring Recruiting Event: _____
 - ☐ Summer Camp 2023: _____
- ☐ Make a Budget
- ☐ Check for updated Youth Protection and Adult Training

MORE TOOLS & HOW-TO @
cpbsa.org/programplanning



THE ULTIMATE JOIN NIGHT & UNIT MARKETING CHECKLIST



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Here's what other Cub Scout packs have found successful to grow. (Remember: more kids means more parent volunteers and more fun for all!) And though this may seem like an exhaustive list, many items take only a moment:

- Download social media graphics at cpcbsa.org/recruiting
- Create a public-facing Facebook page for your Scout unit.
- Connect your Facebook page to the CPC at cpcbsa.org/marketing (We'll post additional fun things to help keep your social media feed fresh!)
- Ask parents to like/follow your page.
- Create your first post.
- Ask parents to **share the post**. (Pro Tip: make this a weekly habit!)
- Choose your Join Night date, location & activity.
- Use the enclosed Postcards and Labels to create an invitation to your Join Night.
(A downloadable Word template & label ordering can be found at cpcbsa.org/recruiting)
- **Ask each family to invite 1 friend per Scout** to your join night via text AND a postcard.
(Friends can put the postcard on their refrigerator as a reminder!)
- Put yard signs and banners up in your neighborhood! Order yours at cpcbsa.org/recruiting
- Put up a poster in your school and/or meeting place!
- Post your Join Night information on NextDoor.com
- **MOST IMPORTANTLY: HAVE FUN AT YOUR JOIN NIGHT!**

NEED HELP? CONTACT
INFO@CPCBSA.ORG

MARKETING TOOLKIT



DIGITAL DOWNLOADS



ORDER MATERIALS

